

AMMAR BIN ZAHOOR

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PROFESSIONAL SUMMARY

Accomplished Senior Graphic Designer with extensive experience in crafting high-impact Amazon Listing & A+ Content, Storefront & Brand Design, and E-commerce Product Images that drive conversion. Proven expert in developing innovative Packaging Design and conversion-driven visuals, consistently ensuring Amazon Compliance. A results-oriented leader adept at team leadership & mentoring, fostering creative excellence and achieving significant brand growth.

CORE COMPETENCIES

Amazon Listing & A+ Content | Storefront & Brand Design | E-commerce Product Images | Packaging Design | Conversion-Driven Visuals | Team Leadership & Mentoring | Amazon Compliance

PROFESSIONAL EXPERIENCE

Senior Graphic Designer (Full-time)

November 2025 – Present

Advance Amazon Agency - Unite States • Remote

Leading a team of designers to deliver high-performing Amazon creatives, managing projects from concept to final assets while ensuring brand consistency and compliance. Optimize listings, A+ Content, images, and packaging for conversion, and mentor the team to continuously improve quality and performance.

Senior Graphic Designer (Freelance)

January 2025 – December 2025

RewAds Agency - Santee, California, United States • Remote

Designed and optimized graphic assets for client campaigns, ensuring brand alignment and visual impact. Managed multiple projects, collaborated with stakeholders, and streamlined workflows to enhance team efficiency.

Senior Graphic Designer (Full-time)

June 2023 – October 2025

Vines Commerce - Mountain Home, Arkansas, United States • Remote

Created high-quality e-commerce designs to boost product visibility and engagement. Delivered final assets aligned with business goals, collaborating across teams and improving creative workflows.

Graphic Designer (Freelance)

January 2024 – December 2024

Pharmlitalia - Unite States • Remote

Handled end-to-end Amazon design projects, including listing images, A+ Content, storefronts, brand stories, ad creatives, and packaging design, ensuring brand consistency, compliance, and conversion-focused visuals.

Graphic Designer (Freelance)

January 2022 – February 2022

Head West, Inc. - Unite States • Remote

Created promotional graphics while ensuring brand consistency.

Graphics Designer (Freelance)

June 2021 – December 2021

Med-Pat, Inc. - Unite States • Remote

Designed visuals for medical products and campaigns, translating complex concepts into engaging and compliant graphics.

Graphic Designer (Freelance)

March 2021 – May 2021

Beyond Plastic LLC - United States • Remote

Developed graphics for sustainable products and digital content, supporting brand campaigns and business objectives.

EDUCATION

Virtual University of Pakistan

2015 - 2021

BS-Information Technology